



SUNSPEC  
— ALLIANCE —

BRAND  
GUIDELINES

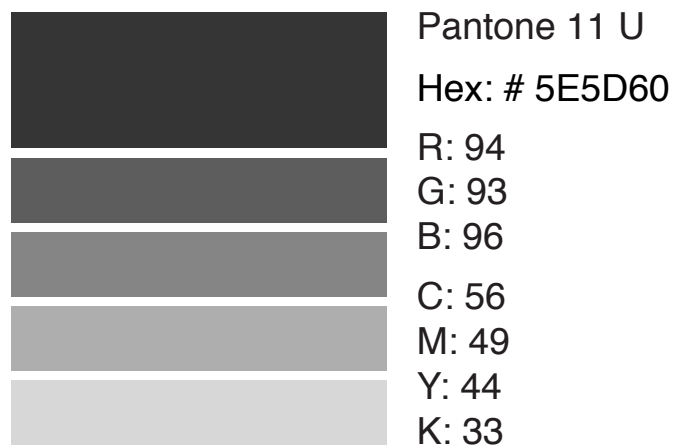
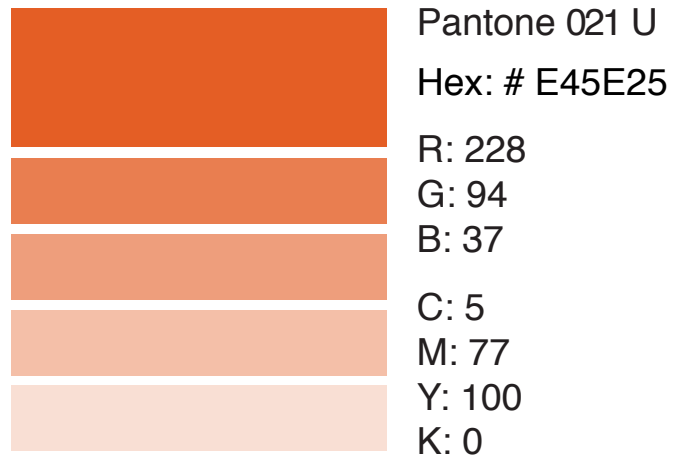


1 .....	<b>Logo</b>
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5 .....	<b>Guidelines</b>
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\* USE ICON TO DETERMINE  
PADDING BETWEEN LOGO  
AND OTHER ELEMENTS



# BRAND GUIDELINES

## Logo Guideline



Use knock out (all black or all white) when background is a solid color.



Stick to brand colors provided by Cosmic Design Group. (See color section on page 3 for full list of colors)



Don't separate icon and type, always use it cohesively as a whole.



Do not enlarge individual parts of the logo.



# BRAND GUIDELINES

## Logo Guideline



Do not use strokes or drop shadows in the logo.



Do not use logo as part of a sentence.



Do not print logo smaller than 1 x 1"



Never use JPG, PNG or GIF for print, always use vector (pdf or eps) provided by Cosmic.



Do not scale, skew, shear and/or stretch the logo.





# Neustadt

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

!@#\$%&\*()?[]

## Lorem Ipsum

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## Pellentesque Sem Viverra

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