



March 29-30, 2011
Santa Clara, CA

March 6, 2011, San Jose, California

SunSpec Alliance To Present At Solar Leadership Summit

SolarTech and SunSpec Alliance to collaborate on innovative model best practices to deploy solar projects a lower costs, at scale, WITHOUT incentives!

As the price of technology drops, the cost of deployment in local markets remains too high. It's all about speed. If time is money, then public policy is the clockmaker.

In conjunction with corporate, investor, and national and state policymakers, SunSpec Alliance and SolarTech are partnering to identify a wide spectrum of tools and best practices that improve local markets for the solar industry and for consumers. On March 29th and 30th, we will go beyond old models to come up with new solutions for data standards, permitting, inspection, and interconnection, workforce readiness that cut will costs, lower risk, and accelerate deployment.

“We are very excited to work closely with the SunSpec Alliance as a strategic partner for the 3rd Annual Solar Leadership Summit”, said Doug Payne, SolarTech’s co-founder and Executive Director. “SunSpec is focused on data standardization as a key mechanism for driving the solar plant cost equation. We applaud SunSpec’s ability to focus the attention of the solar industry on this issue and look forward to learning about their latest developments.”

“SolarTech’s Solar Leadership Summit promises to be the most informative and influential gathering in the North American solar market this year. The SunSpec Alliance and our member companies look forward to collaborating with other innovators as we pursue our quest to make solar power an essential element in the world’s energy mix,” added Tom Tansy, Chairman of the SunSpec Alliance.

You are cordially invited to join SolarTech and SunSpec Alliance on March 29th and 30th in Silicon Valley as we develop market-based solutions to accelerate solar’s permanent place in the U.S. energy mix. Be at the table and work with us to develop actionable tools in response to issues ranging from financing, permitting, performance, workforce readiness, installation, interconnection, and energy efficiency.

Join us. Be there. Be a leader.

For more information, go to <http://solartech.org/> and browse to “Upcoming Events.”

SunSpec Alliance

The mission of the SunSpec Alliance is to dramatically accelerate the growth of the renewable energy market worldwide by standardizing data interfaces of energy system components. The SunSpec Alliance achieves its mission by defining open interface standards for renewable energy system components, thus enabling renewable energy systems to interact with information technology systems in a predictable and reliable manner. Membership in the SunSpec Alliance is open to corporations, non-profits, and individuals. For more information on the SunSpec Alliance charter and membership, please go to: www.sunspec.org.

About SolarTech

SolarTech, an initiative of Silicon Valley Leadership Group, is a collaborative organization formed to create a Solar Center of Excellence in Silicon Valley. SolarTech reduces solar soft costs, lowers risks, and accelerates local solar markets through scalable standards and best practices in the areas of permitting, interconnection, performance, finance, installation and workforce readiness.